

## MEDIA ETHICS

WEB ALERT, APRIL 29, 2009

In honor of [World Press Freedom Day](#) on May 3, the Information Resource Center (IRC) of U.S. Embassy in Bangkok is pleased to offer a select list of current online reports, documents and websites on *Media Ethics* from top think-tanks and non-governmental organizations (NGOs). Full texts are available at your fingertips by clicking the links provided or by copying the URL address into your Internet browser.

Note: The views and opinions expressed in these articles and websites are those of the authors and do not necessarily reflect U.S. government policies. Non-U.S. government articles may be copyrighted and subjected to the terms of use as specified by the copyright owner. We welcome your questions, comments, and suggestions by email at [irc@state.gov](mailto:irc@state.gov) or by phone at 02-205-4640.

### ARTICLES & REPORTS



#### **"Making Your Media Matter 2009 Rapporteur's Report"**

Kafi Kareem. *The 5th Annual Making Your Media Matter Conference*, February 2009, 9 pages.

On February 12-13 2009, the Center for Social Media hosted its 5th annual *Making Your Media Matter* conference, which brought together nearly 250 established and aspiring filmmakers, non-profit communications leaders, funders and students to learn about and share cutting edge practices in social media. This year's conference focused on how media makers can link their ethical and aesthetic values with their financial needs. The panelists also offered tools and strategies for connecting with funders, as well as ways one can define and preserve a media project's social mission.

**Full text currently available at:**

[http://www.centerforsocialmedia.org/resources/publications/making\\_your\\_media\\_matter\\_2009\\_rapporteurs\\_report/](http://www.centerforsocialmedia.org/resources/publications/making_your_media_matter_2009_rapporteurs_report/)



#### **"A Philosophy of Accountability for Journalism"**

Theodore L. Glasser and James S. Ettema. *Media Ethics Magazine*, Fall 2008, 7 pages.

The authors argue that the problem of ethics in journalism is not the inability of journalists to know right from wrong, but their inability to talk articulately and reflectively about it. They discuss models of press accountability and propose a philosophy of common sense accountability for journalism.

**Full text currently available at:**

<http://media.www.mediaethicsmagazine.com/media/storage/paper655/news/2008/12/31/AnalysesCommentary/A.Philosophy.Of.Accountability.For.Journalism-3639324.shtml>



### **"Tangled Web"**

Jerry Ceppos. *The American Editor*, Spring 2008, 2 pages.

The author, Dean of the Reynolds School of Journalism at the University of Nevada, Reno, discusses the rise of online media and ethical challenges of 21st century newspapers. He examines the pitfalls of putting the content of mainstream newspapers on the Internet, focusing on how to hold ethical standards high in the face of sweeping changes in how newsrooms work.

**Full text currently available at:**

<http://tae.asne.org/Default.aspx?tabid=65&id=288>



### **"Protecting Sources in America"**

Shanshan Lu. Journalism Ethics for Global Citizen, June 9, 2008, 2 pages.

The author explores how the U.S. legal system protects journalists' confidential sources, as well as the threats that reporters face. In particular, the author highlights recent trends in judgments by the U.S. federal court to limit the scope and availability of reporter's legal privilege and effort some reporters have made to win more protection

from the federal courts.

**Full text currently available at:**

[http://www.journalismethics.ca/feature\\_articles/protecting\\_sources.html](http://www.journalismethics.ca/feature_articles/protecting_sources.html)

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## **WEB RESOURCES**

### **The Society of Professional Journalists**

The Society of Professional Journalists is one of the largest and most broad-based U.S. journalism organizations and is dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior.

URL: <http://www.spj.org/ethics.asp>

### **The Poynter Institute**

The Poynter Institute is a school for journalists, future journalists, and teachers of journalism, dedicated to the promotion of excellence and integrity in the craft and leadership of successful journalistic enterprises.

URL: <http://www.poynter.org/>

### **Journalism Ethics for the Global Citizen**

The aim of Journalism Ethics for the Global Citizen is to support the mission of the University of Wisconsin-Madison's Center for Journalism Ethics, which is to advance the ethical standards and practices of democratic journalism through discussion, research, teaching, professional outreach, and newsroom partnerships.

URL: [http://www.journalismethics.ca/about\\_us/index.htm](http://www.journalismethics.ca/about_us/index.htm)

### **Online Journalism Review**

Working in partnership with the Knight Digital Media Center, the Online Journalism Review is published information covering the full range of journalistic issues with a particular emphasis on the Internet. It devotes most of its resources to evaluating the emerging field of online journalism, providing readers with commentary, monthly features and resource databases.

URL: <http://www.ojr.org>

**The Pew Research Center's Project for Excellence in Journalism**

The goal of the Pew Research Center's Project for Excellence in Journalism is to help both the journalists who produce the news and the citizens who consume it develop a better understanding of what the press is delivering, how the media are changing, and what forces are shaping those changes.

URL: <http://www.journalism.org/>